

Causality (cont.)

<https://www.cambridge.org/core/books/causal-inference-for-statistics-social-and-biomedical-sciences/71126BE90C58F1A431FE9B2DD07938AB>

<https://onlinelibrary.wiley.com/doi/abs/10.1111/ectj.12097>

<https://www.pnas.org/content/116/10/4156>

<https://arxiv.org/pdf/1712.04912.pdf>

Potential outcomes

- Framework for explicitly modeling counterfactuals
- A : binary treatment assignment (1: treated, 0: control)
- $Y(1)$ and $Y(0)$ are potential outcomes
- X is observed covariates

First goal: Estimate average treatment effect

$$\tau := \mathbb{E}[Y(1) - Y(0)]$$

Problem: We only observe $Y := Y(A)$

No unobserved confounding

- Previous regression-based direct method still works if there are no unobserved confounders (also called ignorability)

Assumption. $Y(1), Y(0) \perp A \mid X$

- Observed treatment assignments are based on covariate information alone (+ random noise)
 - Treatment assignment does not use information about counterfactuals
- Strong assumption. Often violated in practice.
 - e.g. doctors often use unrecorded info to prescribe treatments

Overlap

- We need enough samples for both control and treatment throughout the covariate space
 - This governs the effective sample size
- Propensity score $e^\star(X) := \mathbb{P}(A = 1 \mid X)$
- Assume that there exists $\epsilon > 0$ such that $\epsilon \leq e^\star(X) \leq 1 - \epsilon$ almost surely
- This means I have at least ϵn number of samples for fitting the two outcome models

Overlap

- This breaks if data is generated by a deterministic policy
 - e.g. always assign the drug (treatment) when age > 50
- We need sufficient amount of randomness in treatment assignment in all covariate regions
- Governs difficulty of estimation. Often violated in practice.

Direct method

- By no unobserved confounding,

$$\begin{aligned}\mu_a^\star(X) &:= \mathbb{E}[Y(a) \mid X] = \mathbb{E}[Y(a) \mid X, A = a] \\ &= \mathbb{E}[Y \mid X, A = a] \longleftarrow \text{observable}\end{aligned}$$

- Fit $\mu_a^\star(X)$ via the loss minimization problem

$$\text{minimize}_{\mu_a \in \mathfrak{M}_a} \mathbb{E}[(Y - \mu_a(X))^2 \mid A = a]$$

- ATE estimator $\hat{\tau}_{\text{DM}} := \frac{1}{n} \sum_{i=1}^n \hat{\mu}_1(X_i) - \hat{\mu}_0(X_i)$

- Good if the outcome models are easy to learn

Inverse propensity weighting

- What if the outcome models are very complex and difficult to estimate?
- A natural approach is to reweight samples to correct for confounding bias
 - Essentially importance sampling
- First, estimate the propensity score $e^*(X) := \mathbb{P}(A = 1 | X)$
 - e.g. run logistic regression to predict A given X

Inverse propensity weighting

$$\hat{\tau}_{\text{IPW}} := \frac{1}{n} \sum_{i=1}^n \left(\frac{A_i}{\hat{e}(X_i)} Y_i - \frac{1 - A_i}{1 - \hat{e}(X_i)} Y_i \right)$$

- Can work well if propensity score is simple to estimate
- But estimating this well over the entire covariate space can be difficult
 - Calibration is hard, especially in high-dimensions
- When overlap doesn't hold, importance weights blow up

Augmented IPW

- Can we combine the best of both worlds?
 - Direct method + IPW
- Propensity weight residuals to debias the direct method

$$\hat{\tau}_{\text{AIPW}} := \frac{1}{n} \sum_{i=1}^n (\hat{\mu}_1(X_i) - \hat{\mu}_0(X_i)) + \frac{1}{n} \sum_{i=1}^n \left(\frac{A_i}{\hat{e}(X_i)} (Y_i - \hat{\mu}_1(X_i)) - \frac{1 - A_i}{1 - \hat{e}(X_i)} (Y_i - \hat{\mu}_0(X_i)) \right)$$

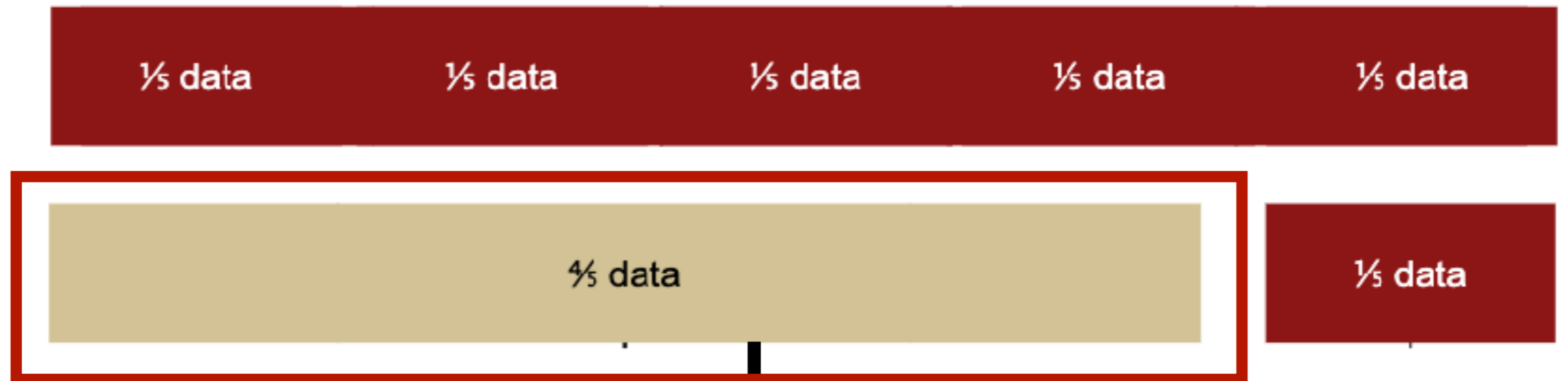
Augmented IPW

- Best asymptotic variance; semiparametrically efficient
- Doubly robust: asymptotically consistent as long as either outcome model or the propensity score model is well-specified
- Insensitive to errors in nuisance parameters μ_a^\star, e^\star
 - Neyman orthogonality gives central limit behavior so long as $\|\hat{e} - e^\star\|_{P,2}(\|\hat{\mu}_1 - \mu_1^\star\|_{P,2} + \|\hat{\mu}_0 - \mu_0^\star\|_{P,2}) = o_p(n^{-1/2})$

Cross-fitting

- Instead of sample-splitting, we can alternate the role of main and auxiliary samples over multiple splits

Cross-fitting
[Chernozhukov '18]



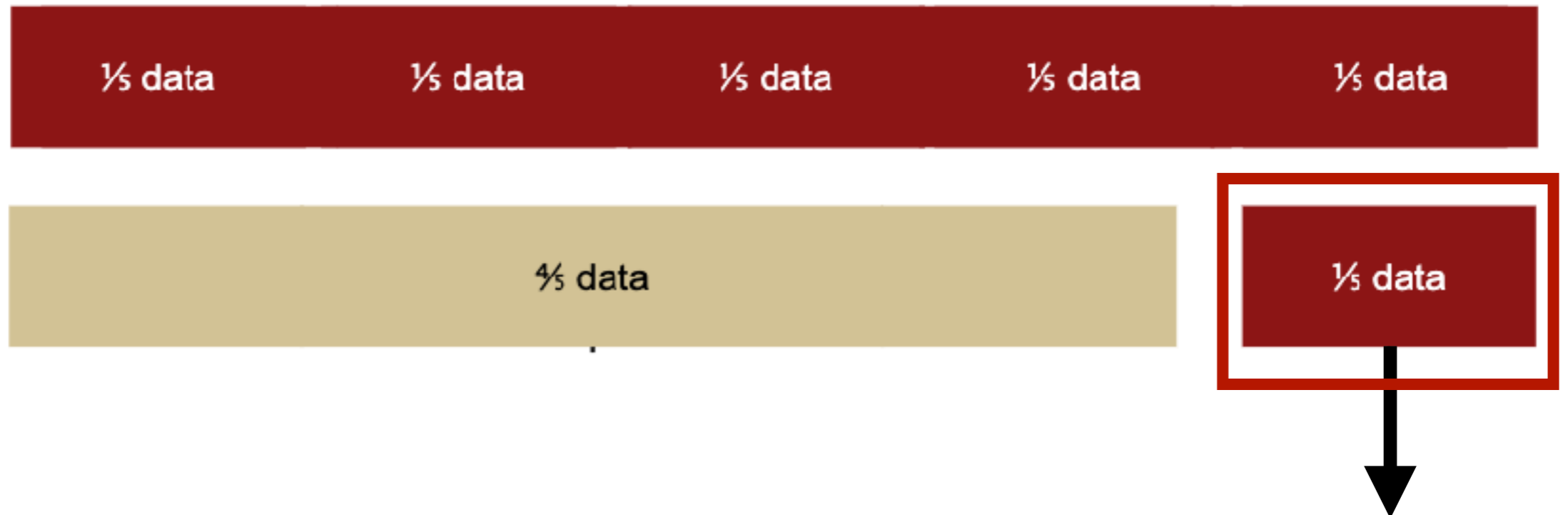
$$\hat{\mu}_a(X) \approx \mathbb{E}[Y(a) \mid X = x], \quad a \in \{0, 1\}$$

$$\hat{e}(X) \approx \mathbb{P}(A = 1 \mid X)$$

- Estimate nuisance parameters on the auxiliary sample

Cross-fitting

Cross-fitting
[Chernozhukov '18]



$$\hat{\tau}_1 := \frac{1}{n} \sum_{i=1}^n \hat{\mu}_1(X_i) - \hat{\mu}_0(X_i) + \frac{A_i}{\hat{e}(X_i)} (Y - \mu_1(X_i)) - \frac{1 - A_i}{1 - \hat{e}(X_i)} (Y - \mu_0(X_i))$$

- Estimate ATE by plugging in nuisance estimates

Cross-fitting

Cross-fitting
[Chernozhukov '18]



$$\hat{\tau} = \frac{1}{5} \left(\hat{\tau}_1 + \hat{\tau}_2 + \hat{\tau}_3 + \hat{\tau}_4 + \hat{\tau}_5 \right)$$

- Same procedure for direct method, IPW
- Similar central limit result follows as before

SUTVA

- Throughout we implicitly assumed there is only a single version of the treatment that gets applied to all treated units
 - This may not be true if drugs go stale in storage, or dosages differ
- We also assumed there is *no interference between units*
 - Whether or not individual i is treated has no impact on the treatment effect of another individual j
 - This can also fail in many real-world scenarios
- Together these assumptions are called stable unit treatment value assumption (SUTVA)

Interference

- Any two-sided platform faces interference between units
- Consider the following scenario:
 - Lyft A/B tests a new promotion strategy for drivers
 - Each driver is randomized into treatment or control
 - It is observed that drivers finish a lot more rides with the promotion
 - So they decide this promotion is worth spending resources on
- But the estimate turned out to be an **overestimate**, not worth the cost of the promotion. Why?

Interference

- Both treated and control drivers see the same set of demand
- If promotion incentivizes treated drivers to work more for less nominal fares, this cannibalizes demand that would usually go to control drivers
- Interference occurs in a number of different settings
 - Two-sided platforms: Airbnb, ridesharing, ad auctions
 - Network effects: e.g. adoption of new education technology
- When this happens, the potential outcomes now depend on all possible 2^n treatment assignments
 - Very active area of research

Assessing overlap

- “If the covariate distributions are similar, as they would be, in expectation, in the setting of a completely randomized experiment, there is less reason to be concerned about the sensitivity of estimates to the specific method chosen than if these distributions are substantially different.”
- “On the other hand, even if unconfoundedness holds, it may be that there are regions of the covariate space with relatively few treated units or relatively few control units, and, as a result, inferences for such regions rely largely on extrapolation and are therefore less credible than inferences for regions with substantial overlap in covariate distributions.”
- Imbens and Rubin

Assessing overlap

- Overlap governs effective sample size
 - Even approaches that don't require propensity weighting is affected under this fundamental restriction
- Causal inference literature has developed various “supplementary analysis” tools for assessing credibility of empirical claims
- One of the most common conventions is to plot the propensity scores of treated and control groups

Assessing overlap

- Difference in covariate distributions between treatment and control group is summarized by the propensity score
- Let $f_1(X)$ be the density of X in the treatment group (similarly $f_0(X)$)
- Let $p := \mathbb{P}(A = 1)$

$$\text{Var}(e^\star(X)) = p(1 - p)(\mathbb{E}[e^\star(X) | A = 1] - \mathbb{E}[e^\star(X) | A = 0])$$

$$= p^2(1 - p)^2 \cdot \mathbb{E} \left[\left(\frac{f_1(X) - f_0(X)}{pf_1(X) + (1 - p)f_0(X)} \right)^2 \right]$$

Assessing overlap

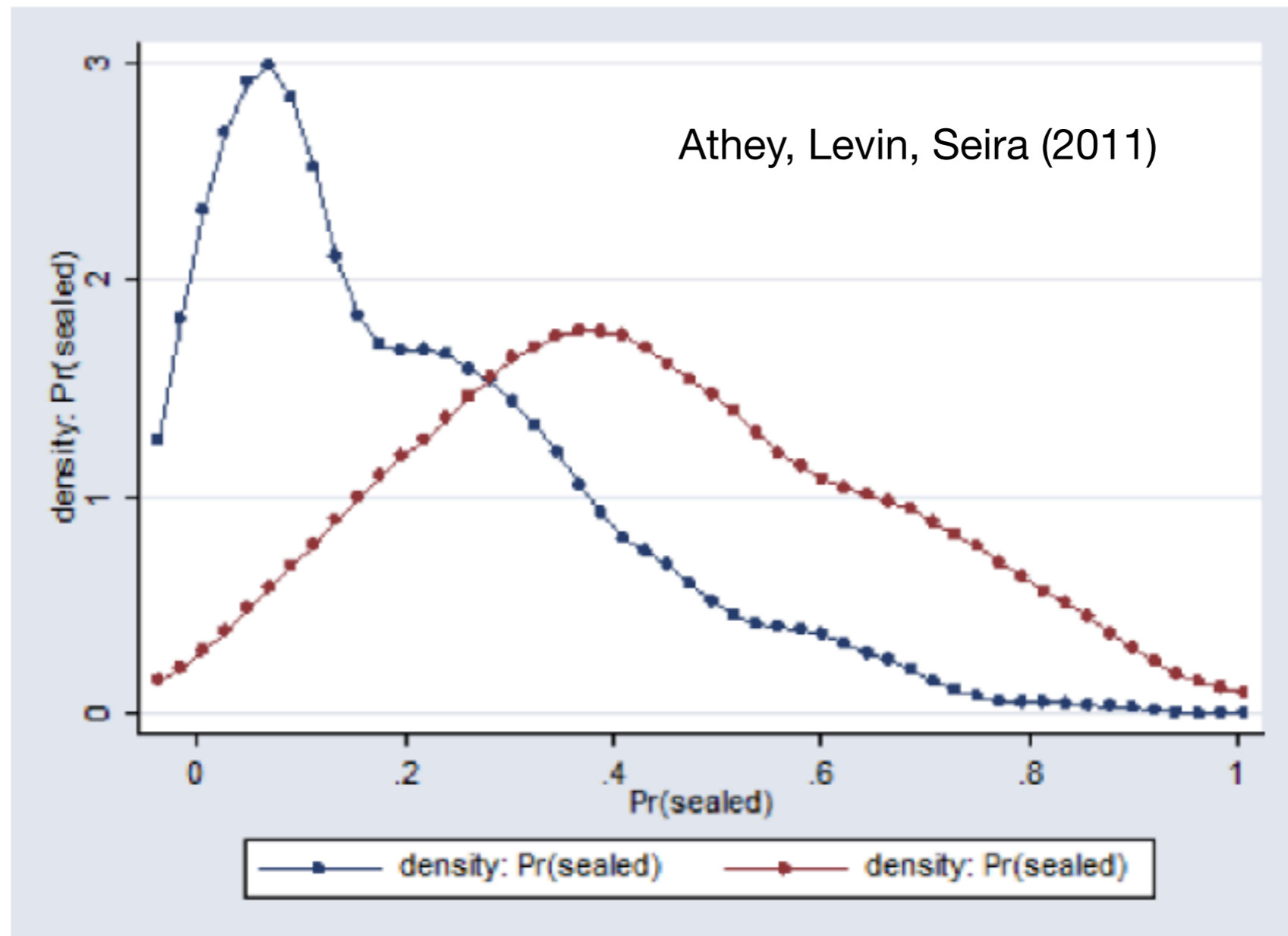
- A common visualization is to look at the pdf of the propensity score across treatment groups
- Plot approximates pdfs of the distribution $\mathbb{P}(e^\star(X) \in \cdot \mid A = a)$
- For each $q \in (0,1)$, plot fraction of observations in the treatment group with $e^\star(x) = q$ (and similarly for control)

Assessing overlap

- Athey, Levin, Seira (2011) studied timber auctions
 - Award timber harvest contracts via first price sealed auction or open ascending auction
- Idaho: randomized with different probabilities across different regions
- California: determined by small vs. large sales volume; cutoff varies by region

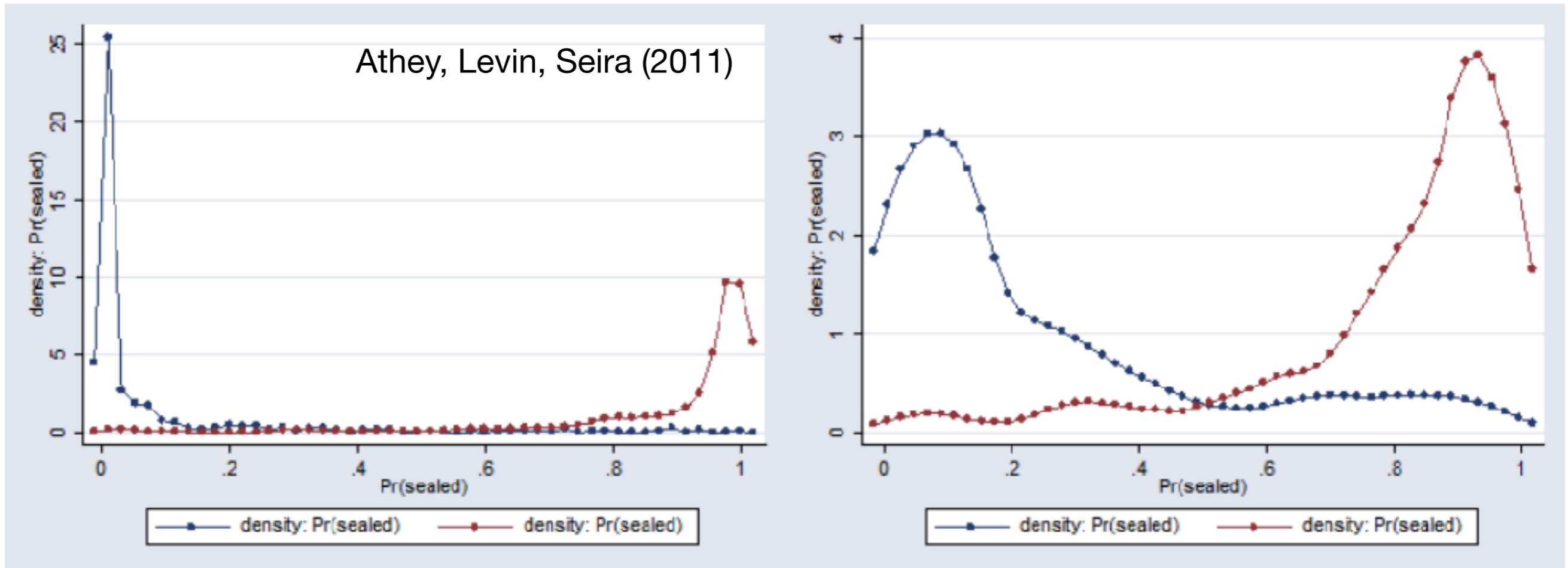
Idaho

Very few observations with extreme propensity scores



California

Untrimmed v. trimmed so that $e(x) \in [.025, .975]$



Heterogenous Treatment Effects

CATE

- Treatment effect often varies with user / patient / agent characteristics (covariates)
- To estimate personalized treatment effects, we want to estimate the **conditional average treatment effect (CATE)**

$$\tau(X) := \mathbb{E}[Y(1) - Y(0) \mid X]$$

- Few different ways to estimate this using black-box ML models
- Again, key challenging is missing data
 - We never observed counterfactuals

S-Learner

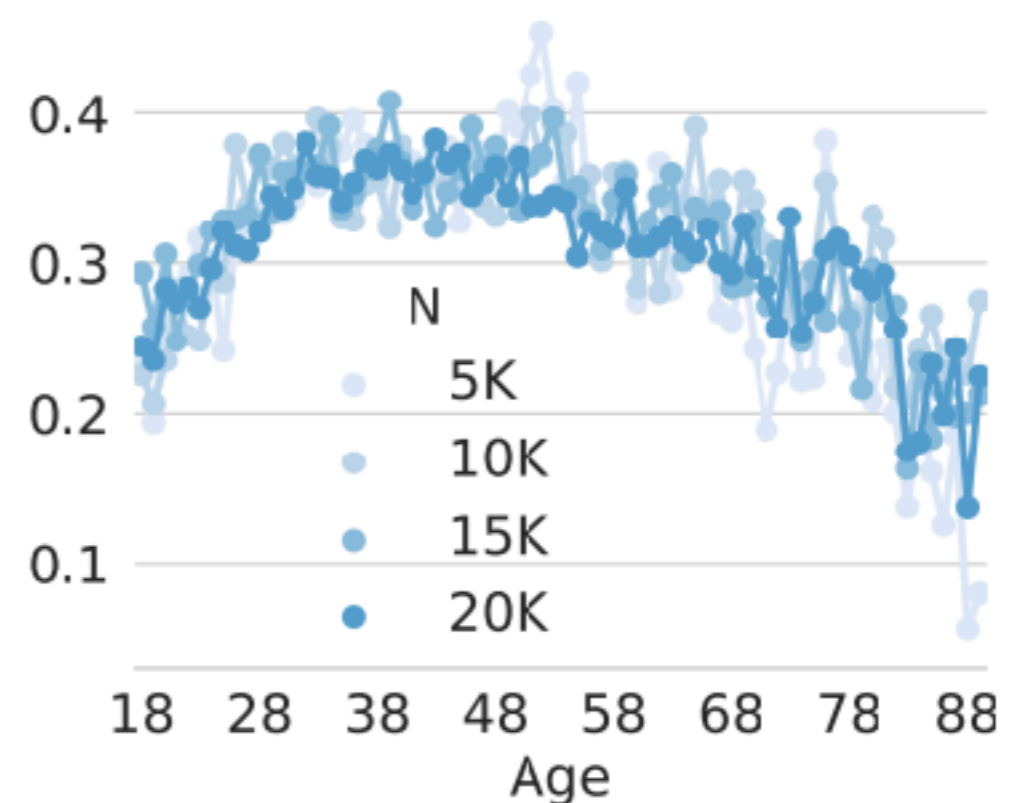
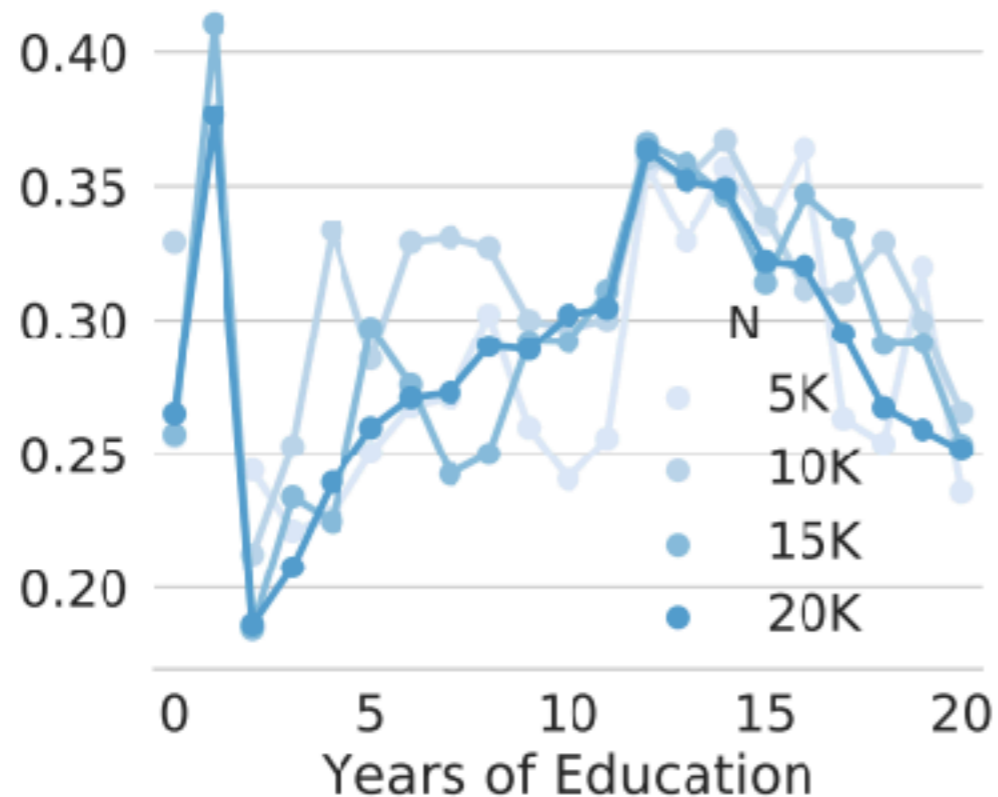
- By no unobserved confounding,
$$\mu^\star(a, x) := \mathbb{E}[Y(a) \mid X = x] = \mathbb{E}[Y(a) \mid X = x, A = a]$$
$$= \mathbb{E}[Y \mid X = x, A = a]$$
- Fit $\mu^\star(a, x)$ via the loss minimization problem
$$\text{minimize}_{\mu \in \mathfrak{M}} \mathbb{E}[(Y - \mu(A, X))^2]$$
- $\hat{\tau}(X) := \hat{\mu}(1, X) - \hat{\mu}(0, X)$
- Shared feature representation, assuming similar model class for both treatment and control

T-Learner

- By no unobserved confounding,
$$\mu_a^\star(X) := \mathbb{E}[Y(a) \mid X] = \mathbb{E}[Y(a) \mid X, A = a]$$
$$= \mathbb{E}[Y \mid X, A = a]$$
- Fit $\mu_a^\star(X)$ via the loss minimization problem
$$\text{minimize}_{\mu_a \in \mathfrak{M}_a} \mathbb{E}[(Y - \mu_a(X))^2 \mid A = a]$$
- $\hat{\tau}(X) := \hat{\mu}_1(X) - \hat{\mu}_0(X)$
- Can fit different models over treatment options

Welfare attitudes experiment

- Evaluate effect of wording on survey results (“welfare” vs “assistance to the poor”)
- Resoundingly positive treatment effects, but significant heterogeneity across covariates



X-Learner

Kunzel et al. (2018)

- Regress on the imputed treatment effect $Y(1) - Y(0)$
- Fit T-learner models and compute imputed treatment effects

$$Y_i - \hat{\mu}_{\theta,0}(X_i) \text{ if } A_i = 1, \hat{\mu}_{\theta,1}(X_i) - Y_i \text{ if } A_i = 0$$

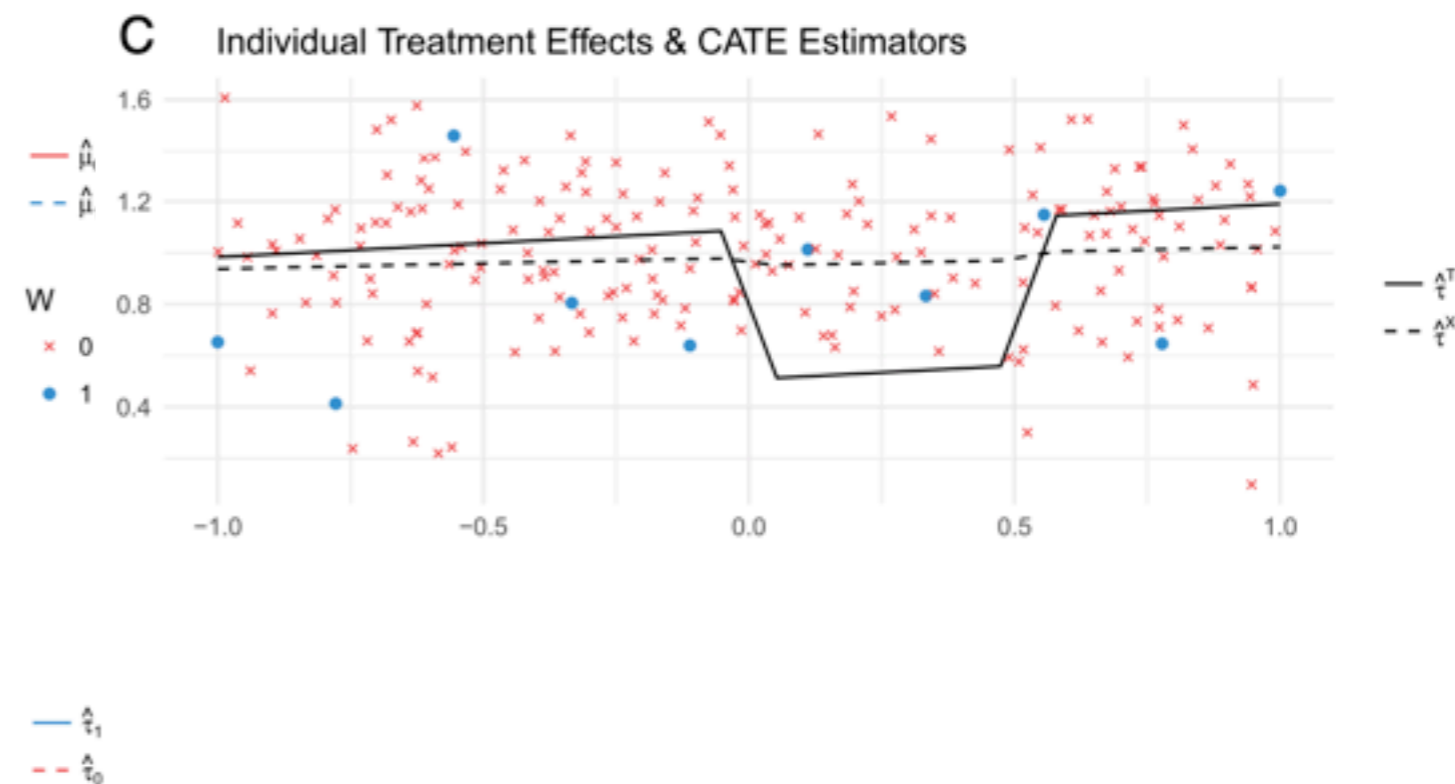
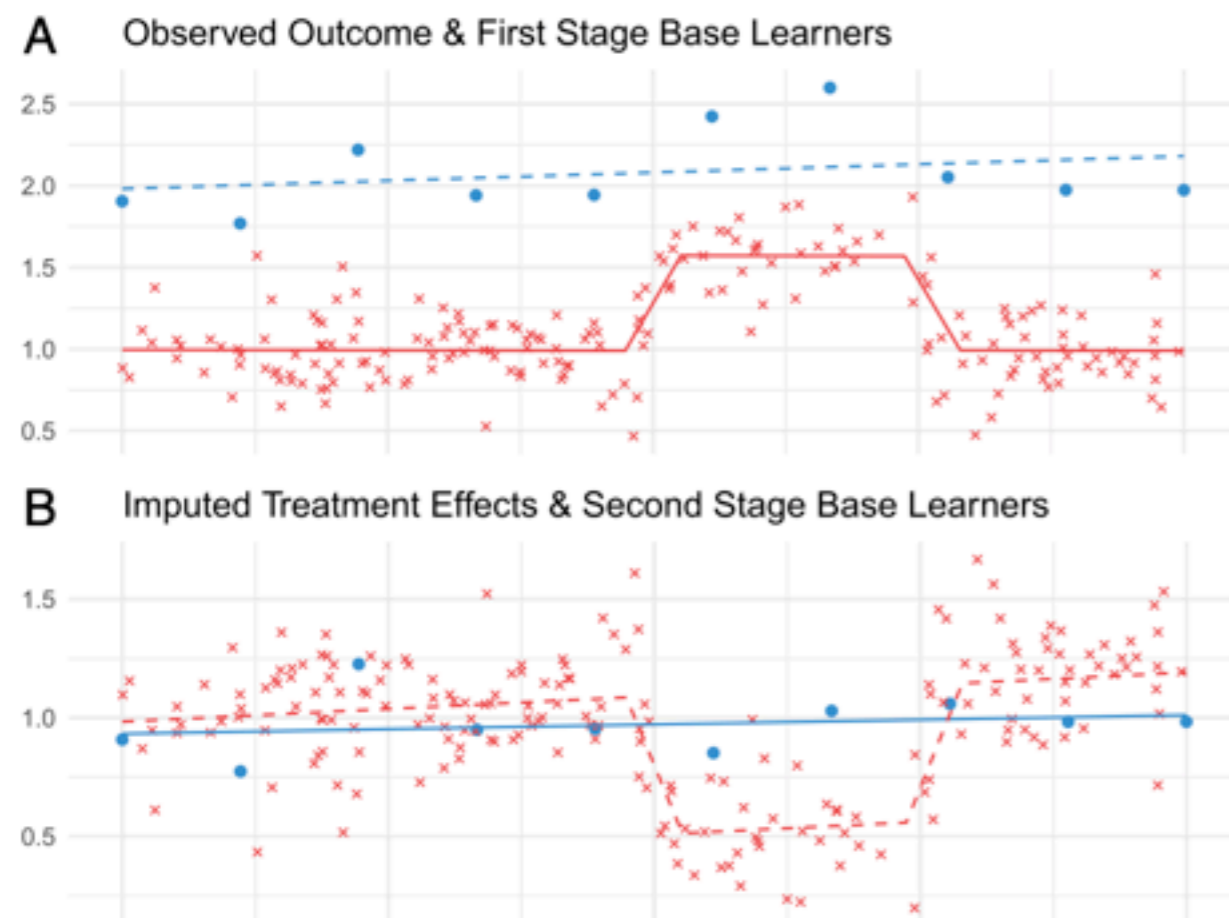
- Fit another set of models $\hat{\tau}_1, \hat{\tau}_0$ on the two category of imputed values, take

$$\hat{\tau}(X) := \hat{e}(X)\hat{\tau}_0(X) + (1 - \hat{e}(X))\hat{\tau}_1(X)$$

X-Learner

Kunzel et al. (2018)

- Usually, number of samples in treatment \gg those in control
- Advantageous if CATE is much smoother than individual outcome functions



R-Learner

$$\begin{array}{l} \mu_0^* \text{ if } a=0 \\ \mu_1^* \text{ if } a=1 \\ \downarrow \\ \mu^* \end{array}$$

Robinson's decomposition Define $\varepsilon(a) := Y(a) - (\mu_0^* + a\tau(x))$, $\varepsilon := \varepsilon(A)$.

From no unobserved confounding,

$$\begin{aligned} \mathbb{E}[\varepsilon | X] &= e^*(x) \mathbb{E}[\varepsilon(1) | X, A=1] + (1 - e^*(x)) \mathbb{E}[\varepsilon(0) | X, A=0] \\ &= e^*(x) \mathbb{E}[Y(1) - \mu_1^*(x) | X, A=1] + (1 - e^*(x)) \mathbb{E}[Y(0) - \mu_0^*(x) | X, A=0] \\ &= e^*(x) \mathbb{E}[Y(1) - \mu_1^*(x) | X] + (1 - e^*(x)) \mathbb{E}[Y(0) - \mu_0^*(x) | X] \\ &= 0 \end{aligned}$$

By def of ε , $Y = \mu_0(x) + A\tau(x) + \varepsilon$ (*)

Define $\mu^*(x) := \mathbb{E}[Y | X]$. Taking $\mathbb{E}[\cdot | X]$ on both sides

$$\mu^*(x) = \mu_0(x) + e^*(x)\tau(x).$$

R-Learner

Subtracting this from (*), we arrive at

$$Y - \hat{m}(x) = (A - \hat{e}(x))z(x) + \epsilon.$$

So if we fit \hat{m}, \hat{e} on heldout data,
we can now solve

$$\min_{\theta} \mathbb{E}[(Y - \hat{m}(x) - (A - \hat{e}(x))z_{\theta}(x))^2]$$

to get $\hat{z}_{\theta}(x)$.

Sensitivity Analysis

Observational studies

- When experimentation is risky, crucial to leverage collected data
- Historically, many important findings from observational data
 - “citrus fruit curing scurvy described in the 1700s or insulin as a treatment for diabetes in the 1920s long preceded the advent of the modern randomized clinical trial.”
 - “these methods had in common a reliable method of diagnosis, a predictable clinical course, and a large and obvious effect of the treatment.” [Corrigan-Curay et al. 2018]
- These results need to be contextualized and viewed with more skepticism than RCTs

Unobserved confounding

- So far, we assumed that there are no unobserved confounders that simultaneously affect potential outcomes and treatment assignments
- What if there's a hidden variable U that wasn't observed?

Judges are more lenient after taking a break, study finds [theguardian](#) [Danziger '11]

Overlooked factors in the analysis of parole decisions [Weinshall-Margel '11]

Other examples: Antioxidant vitamin beta carotene [Willett '90, ATBC CPSG '94]

Hormone replacement therapy [Pedersen '03 WHI, Lawlor '04]
[Rutter '07]

- Even in tech, important features are unrecorded due to privacy or data management issues

Unobserved confounding

- Clinicians use visual observations or discussions with patients to inform treatment decisions (e.g. admission to NICU)
- Drugs are preferentially prescribed to patients for which it will be effective, or those who can tolerate them
- These factors are not properly recorded even at the resolution of large databases.
- Example: Patients in emergency departments often do not have an existing record in the hospital's electronic health system. This leaves important information unobserved in subsequent observational analysis.

Bounded unobserved confounding

- What if there's a hidden variable U that wasn't observed
 - Estimates can be arbitrarily bad under general confounding
- Often it is reasonable to assume an unobserved confounder has bounded effect on observed treatment assignments
 - Odds ratio of treatment can only vary by up to a factor of $\Gamma > 1$

Relaxed assumption: Bounded unobserved confounding

$$\frac{1}{\Gamma} \leq \frac{\mathbb{P}(A = 1 \mid X, U = u) \mathbb{P}(A = 0 \mid X, U = u')}{\mathbb{P}(A = 0 \mid X, U = u) \mathbb{P}(A = 1 \mid X, U = u')} \leq \Gamma$$

$$\text{and } Y(1), Y(0) \perp\!\!\!\perp A \mid X, U \quad [\text{Rosenbaum '02}]$$

- Such U always exists since we can set $U = (Y(1), Y(0))$

Equivalence

Let there exist a random variable U such that $Y(1), Y(0) \perp\!\!\!\perp A \mid X, U$

There exists a $\Gamma > 1$ such that

$$\frac{1}{\Gamma} \leq \frac{\mathbb{P}(A = 1 \mid X, U = u) \mathbb{P}(A = 0 \mid X, U = u')}{\mathbb{P}(A = 0 \mid X, U = u) \mathbb{P}(A = 1 \mid X, U = u')} \leq \Gamma \text{ a.s.}$$

if and only if there exists $f(X), g(X, U)$ s.t. $g(X, U) \in [0, 1]$ a.s. and

$$\log \frac{\mathbb{P}(A = 1 \mid X, U)}{\mathbb{P}(A = 0 \mid X, U)} = f(X) + g(X, U) \cdot \log \Gamma$$

Odds ratio of treatment can only vary by up to a factor of Γ



Bounded influence of U in a nonparametric logistic regression model

Equivalence

' \Rightarrow ' Define $\underline{e}(x) := \operatorname{ess\,inf}_u IP(A=1 | X, u)$.

cf. $\operatorname{ess\,inf} f = \sup \{a : IP(IP(A=1 | X, u) \leq a | X) = 0\}$

Let $f(x) := \log \frac{\underline{e}(x)}{1 - \underline{e}(x)}$ and $g(x, u) := \frac{1}{\log \Gamma} \left(\log \frac{IP(A=1 | X, u)}{IP(A=0 | X, u)} - f(x) \right)$

By construction, $g(x, u) \geq 0$ a.s. and $\log \frac{IP(A=1 | X, u)}{IP(A=0 | X, u)} = f(x) + g(x, u) \cdot \log \Gamma$

From the Γ -bdd confounding condition,

$$\frac{IP(A=1 | X, U=u)}{IP(A=0 | X, U=u)} \Big/ \operatorname{ess\,inf}_u \frac{IP(A=1 | X, U=u')}{IP(A=0 | X, U=u')} = \frac{IP(A=1 | X, U=u)}{IP(A=0 | X, U=u)} \Big/ \exp(f(x)) \leq \Gamma$$

so we have $g(x, u) \leq 1$ a.s.

Equivalence

$$\begin{aligned} \Leftarrow \frac{P(A=1 | X, U=u)}{P(A=0 | X, U=u)} \cdot \frac{P(A=0 | X, U=u')}{P(A=1 | X, U=u')} &= \frac{\exp(f(x) + g(x, u) \cdot \log \Gamma)}{\exp(f(x) + g(x, u') \cdot \log \Gamma)} \\ &= \exp(\log \Gamma \cdot (g(x, u) - g(x, u'))) \leq \Gamma \\ &\geq 1/\Gamma \end{aligned}$$

since $g(x, u), g(x, u') \in [0, 1]$

FAQs

Bounded unobserved confounding

$$\frac{1}{\Gamma} \leq \frac{\mathbb{P}(A = 1 \mid X, U = u) \mathbb{P}(A = 0 \mid X, U = u')}{\mathbb{P}(A = 0 \mid X, U = u) \mathbb{P}(A = 1 \mid X, U = u')} \leq \Gamma$$

and $Y(1), Y(0) \perp\!\!\!\perp A \mid X, U$

[Rosenbaum '02]

- How do I choose Γ ?

- ➔ Domain expertise (e.g. clinical intuition)

- ➔ Reverse thinking: what would be a clinically significant result? what value of Γ would change its significance?

- ➔ Sensitivity of a study: at what level of Γ is the conclusion of the study invalidated?

- Is this the only natural confounding model?

- ➔ No. Today we discuss a modern semiparametric framework under this model; the framework may be developed under different models.

Goal Derive population-level bounds on the ATE $\mathbb{E}[Y(1) - Y(0)]$ and CATE $\mathbb{E}[Y(1) - Y(0) | X]$.

We consider each potential outcome separately, and later combine upper/lower bounds on $\mathbb{E}[Y(1) | X]$ & $\mathbb{E}[Y(0)]$.

W.l.o.g. focus on lower bounds for $Y(1)$.

Begin with the familiar decomposition

$$\begin{aligned} \mathbb{E}[Y(1) | X] &= \mathbb{E}[Y(1) | X, A=1] P(A=1 | X) + \mathbb{E}[Y(1) | X, A=0] P(A=0 | X) \\ &= \mathbb{E}[Y(1) | X, A=1] e^*(X) + \underbrace{\mathbb{E}[Y(1) | X, A=0]}_{\text{unobserved counterfactual}} (1 - e^*(X)) \end{aligned}$$

We bound the unobserved component over distributions satisfying

$$\Gamma\text{-bounded unobserved confounding } (*) \quad \frac{1}{\Gamma} \leq \frac{P(A=1 | X, U=u)}{P(A=0 | X, U=u)} \frac{P(A=0 | X, U=u')}{P(A=1 | X, U=u')} \leq \Gamma \text{ a.s.}$$

where U is s.t. $Y(1), Y(0) \perp\!\!\!\perp A | X, U$.

Idea If $L_1(y_1 | X) := \frac{dP(Y(1) \in \cdot | X, A=0)}{dP(Y(1) \in \cdot | X, A=1)}(y_1)$ exists, then

$$\mathbb{E}[Y(1) | X, A=0] = \mathbb{E}[Y(1) L_1(Y(1) | X) | X, A=1]. \quad \text{observable}$$

Since L_1 is unknown, take a worst-case approach over P satisfying $(*)$

↳ This will be observable

Lemma Under $(*)$, L_1 exists and satisfies $0 \leq \frac{L_1(y_1 | X)}{L_1(y_1' | X)} \leq \Gamma \quad \forall y_1, y_1', X \text{ a.s. } \dots (*)$

Converse also holds:

For any L_1 satisfying $(*)$, $\exists P$ satisfying $(*)$ s.t. L_1 is the likelihood ratio

$$\frac{dP(Y(1) \in \cdot | X, A=0)}{dP(Y(1) \in \cdot | X, A=1)}(y_1) = L_1(y_1 | X).$$

So we take the lower bound

$$\theta_i^*(x) := \inf_{\tilde{L} \geq 0} \mathbb{E}[\gamma(\cdot) \tilde{L}(\gamma(\cdot)) \mid X, A=1]$$

s.t. $\mathbb{E}[\tilde{L}(\gamma(\cdot)) \mid X, A=1] = 1,$

$$0 \leq \tilde{L}_i(y_i) / \tilde{L}_i(\tilde{y}_i) \leq \Gamma \quad y_i, \tilde{y}_i \text{ - a.s. according to } \mathbb{P}(\gamma(\cdot) \in \cdot \mid X, A=1)$$

Then, $\mathbb{E}[\gamma(\cdot) \mid X] = e^*(x) \mathbb{E}[\gamma(\cdot) \mid X, A=1] + (1 - e^*(x)) \mathbb{E}[\gamma(\cdot) \mid X, A=0]$

$$\geq e^*(x) \mathbb{E}[\gamma(\cdot) \mid X, A=1] + (1 - e^*(x)) \theta_i^*(x)$$

↳ We estimate this observable lower bound

Next, we derive a dual form of θ_i^* .

Lemma Let $\psi_\theta(y) := (y - \theta)_+ - \Gamma (y - \theta)_+$.

If $|\theta_i^*(x)| < \infty$, then $\theta_i^*(x) = \sup_M \{M : \mathbb{E}[\psi_M(\gamma(\cdot)) \mid A=1, X=x] \geq 0\}$

Pf Everything is conditioned on X , so we abuse notation and omit it.

Since $\tilde{L} \equiv 1$ is in the relative interior of the primal constraints, Slater's condition holds.

$$\inf_{\tilde{L} \geq 0} \left\{ \mathbb{E}[\gamma(\cdot) \tilde{L}(\gamma(\cdot)) \mid A=1] : \mathbb{E}[\tilde{L}(\gamma(\cdot)) \mid A=1] = 1, \quad \tilde{L}_i(y_i) / \tilde{L}_i(\tilde{y}_i) \leq \Gamma \quad y_i, \tilde{y}_i \text{ - a.s.} \right\}$$

$$= \sup_M \inf_{\tilde{L} \geq 0} \left\{ \mathbb{E}[(\gamma(\cdot) - M) \tilde{L}(\gamma(\cdot)) \mid A=1] + M : \tilde{L}_i(y_i) / \tilde{L}_i(\tilde{y}_i) \leq \Gamma \quad y_i, \tilde{y}_i \text{ - a.s.} \right\}$$

By inspection, the inner infimum is attained at

$$L_i^*(y_i) = \begin{cases} c \Gamma & \text{if } \gamma(\cdot) - M \leq 0 \\ c & \text{o/w} \end{cases} \quad \text{for some } c \geq 0$$

Plugging this in,

$$= \sup_M \inf_{c \geq 0} \{c \mathbb{E}[\psi_M(\gamma(\cdot)) \mid A=1] + M\}$$

$$= \sup_M \{M : \mathbb{E}[\psi_M(\gamma(\cdot)) \mid A=1] \geq 0\}. \quad \square$$

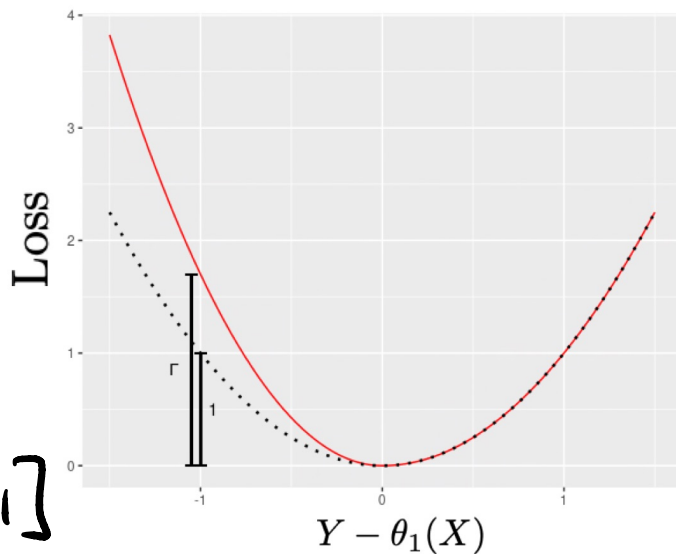
θ can be learned by solving a loss minimization problem.

$$\text{Let } l_r(\theta, y) := \frac{1}{2} \left((y - \theta)_+^2 + \Gamma (y - \theta)_-^2 \right).$$

$$\min_{\theta(\cdot)} \mathbb{E} [l_r(\theta(x); Y(x)) | A=1]$$

Lemma If $\mathbb{E} [l_r(\theta^*(x); Y(x)) | A=1] < \infty$, then $\theta^*(\cdot)$ is the (unique) minimizer of

$$\min_{\theta(\cdot): \text{measurable}} \mathbb{E} [l_r(\theta(x); Y(x)) | A=1]$$



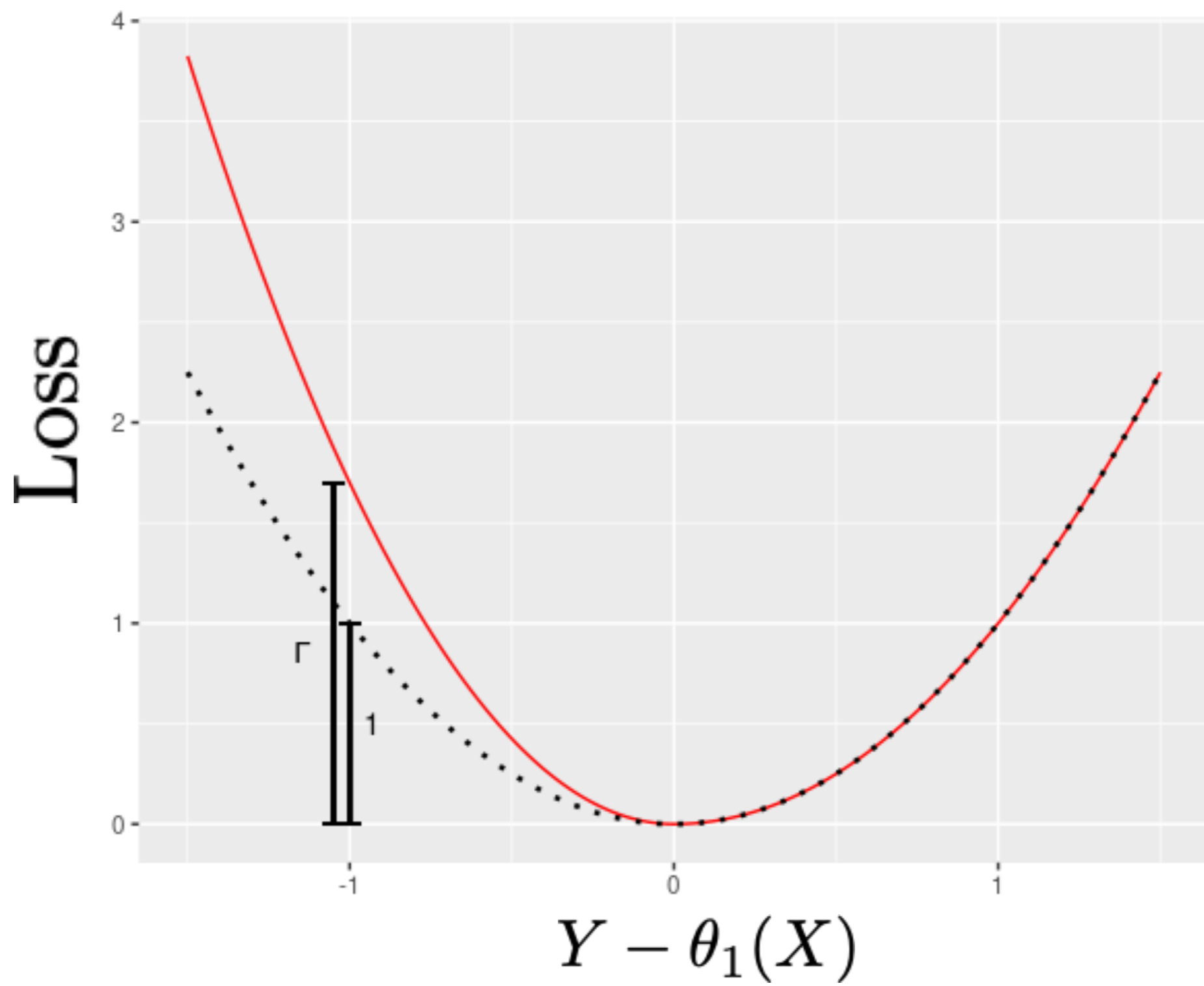
PF The optimal solution $\bar{\theta}_1(\cdot)$ satisfies the first order optimality condition

$$\begin{aligned} & \mathbb{E} [-(Y(x) - \bar{\theta}_1(x))_+ - \Gamma (Y(x) - \bar{\theta}_1(x))_- | X, A=1] \\ &= - \mathbb{E} [\psi_{\bar{\theta}_1(x)}(Y(x)) | X, A=1] = 0. \end{aligned}$$

Since $\mu \mapsto \psi_\mu(y)$ is strictly monotone, this is obtained

by the unique $\sup_{\mu} \{ \mu : \mathbb{E} [\psi_\mu(Y(x)) | A=1, X=x] \geq 0 \}$.

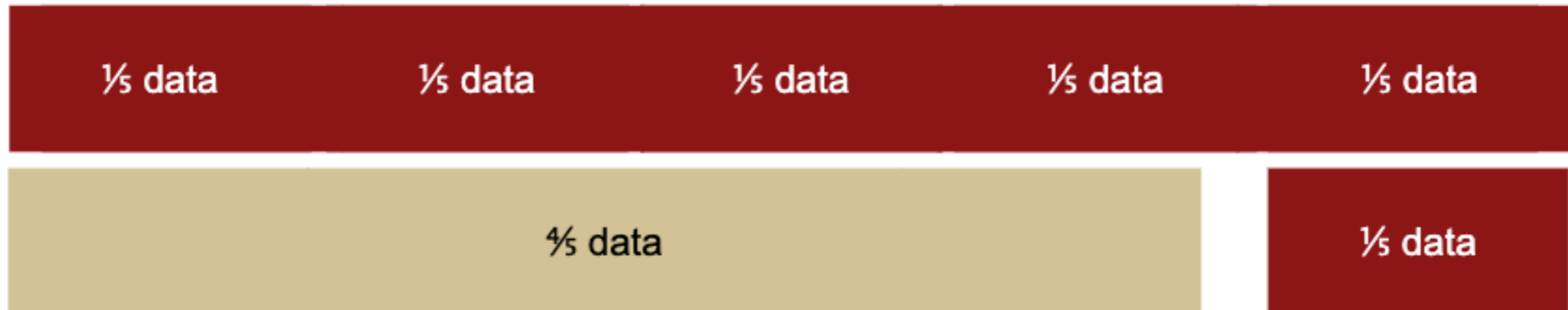
□



Estimate lower bound on ATE

Estimate $\mu_1^- = \mathbb{E}[AY(1) + (1 - A)\theta_1(X)] \leq \mathbb{E}[Y(1)]$

Cross-fitting
[Chernozhukov '18]



Estimate

$$\hat{\theta}_1(X) = \operatorname{argmin}_{\theta(X) \in \Theta_n} \mathbb{E}_n[\ell_\Gamma(\theta(X), Y(1)) \mid A = 1]$$

$$\hat{e}(X) \approx \mathbb{P}(A = 1 \mid X)$$

$$\hat{\nu}(X) \approx 1 + (\Gamma - 1)\mathbb{P}(Y(1) \leq \theta_1(X) \mid X)$$

Plug-in

$$\hat{\mu}_1^- = \frac{1}{n} \sum_{i=1}^n A_i Y_i + (1 - A_i) \hat{\theta}_1(X_i) + \frac{A_i}{\hat{e}(X_i)} \frac{(Y_i - \hat{\theta}_1(X_i))_+ + \Gamma(Y_i - \hat{\theta}_1(X_i))_-}{\hat{\nu}_1(X_i)}$$

Reduces to AIPW when $\Gamma = 1$

Asymptotics

Assume nuisance variables can be estimated reasonably well

$$\left\| \hat{\theta}_1(\cdot) - \theta_1(\cdot) \right\|_{2,P} = o_p(n^{-1/4}), \quad \left\| \hat{e}(\cdot) - P(A = 1 \mid X = \cdot) \right\|_{2,P} = o_p(n^{-1/4})$$

$$\left\| \hat{\nu}(\cdot) - 1 - (\Gamma - 1) \mathbb{P}(Y(1) \leq \theta_1(\cdot) \mid X = \cdot) \right\|_{2,P} = o_p(n^{-1/4})$$

$\hat{\mu}^-$: cross-fitting estimator for $\mu_1^- = \mathbb{E}[AY(1) + (1 - A)\theta_1(X)] \leq \mathbb{E}[Y(1)]$

Theorem Under regularity conditions,

$$\frac{\sqrt{n}}{\hat{\sigma}_n^-} (\hat{\mu}^- - \mu^-) \overset{d}{\rightsquigarrow} N(0, 1)$$

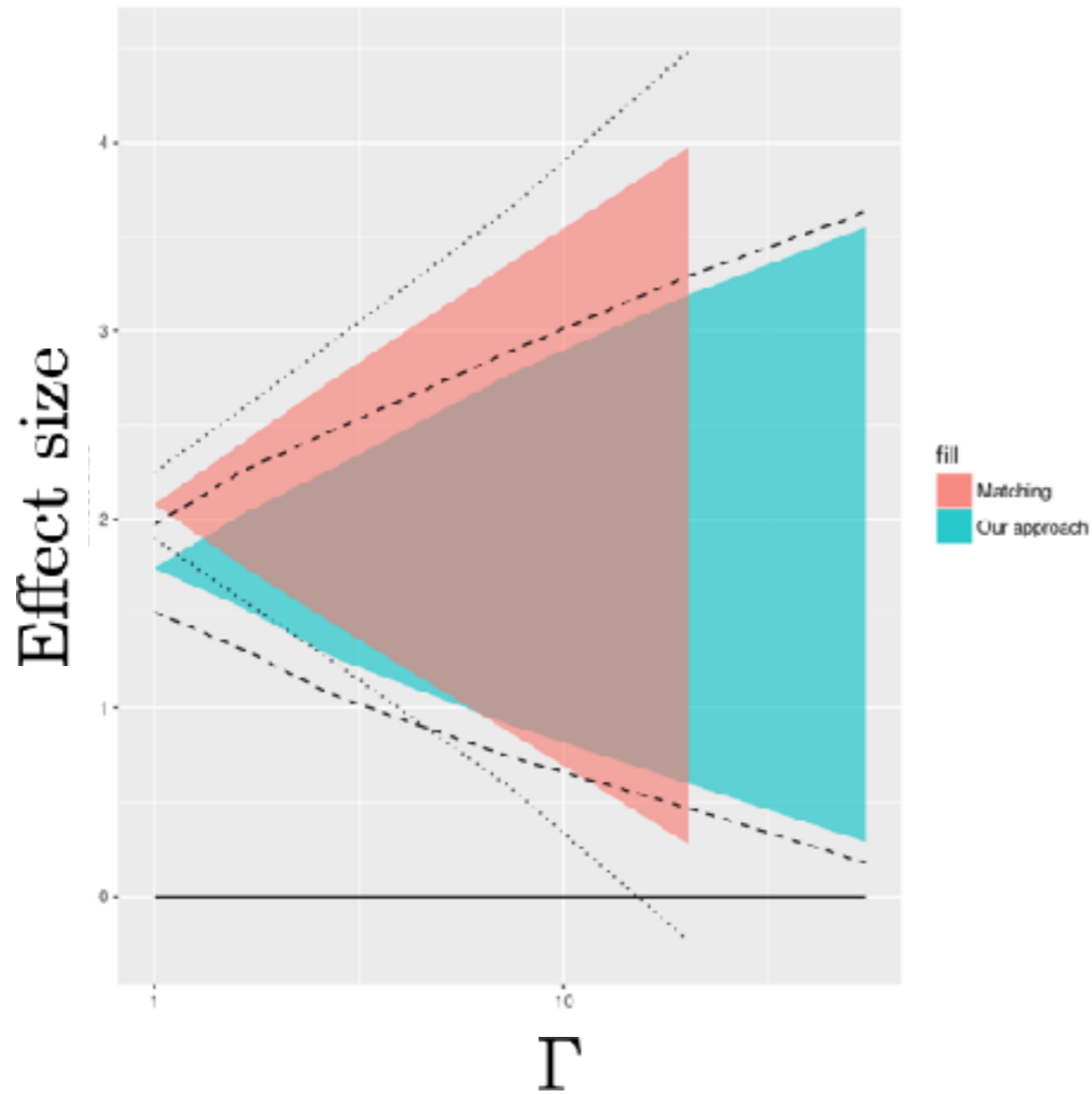
for some specified (known) $\hat{\sigma}_n^-$.

Combining, we can develop a central limit theorem for the bound on ATE

Example: fish consumption

- Study analyzing the impact of fish consumption on total blood mercury concentration
- N = 2,512 adult participants in 2013-14 NHANES survey in US
- Treatment is high fish consumption, >12 servings of fish or shellfish in the previous month
- Control is low fish consumption, 0 or 1 servings of fish
- Outcome as \log_2 of total blood mercury concentration (ug/L)
- Covariates: gender, age, income, missing income, race, education, ever smoked, and number of cigarettes smoked last month)

Example: fish consumption



- Filled areas are estimated bounds
- Dashed lines represent 95% confidence intervals around filled area
- Differences in centers due to statistical bias
- Tighter CIs under this approach consistent with theoretical results